

**1st
Annual
2016**



SPONSORSHIP PACKAGE

www.NationalFathersDayCookout.org



ABOUT US

Who:

@Perfection® MHCS 501(c)(3) presents

What:

National Fathers Day
Cookout

When:

June 12th, 2016

Where:

Watkins Regional Park

Why:

Encouraging fathers to be the best that they can be by providing resources to help support their needs.

How:

In a collective effort with the barbers of Prince George's County and the many other sectors that make up a community, will have the opportunity to promote their organizations missions and explain to potential consumers the benefits of utilizing there services.

Website:

www.NationalFathersDayCookout.org

Benefits

The national fathers day cookout will offer you endless opportunities for National exposure and potential lucrative business collaborations to increase market shares, introduce new products and to expand your brand to a wider audience will be available at the Cookout. Our sponsorship benefits include, but are not limited to:

- Naming Rights
- "Strong Media Coverage and Communication Campaign. A strong promotional campaign which includes: TV channels, inclusion on major websites and blogger's e-newsletters and social media.
- We will provide customizable packages that will allow you to build direct relationships with new and existing buyers, while providing you the opportunity to show, in-depth experiences with your brand or company.

To find out more about the benefits of sponsoring Go to NationalFathersdaycookout.org contact us via email at Pr@nationalfathersdaycookout.com or log on to our website.

For further details on the benefit's package, go to: www.NationalFathersDayCookout.org or, email us at Pr@nationalfathersdaycookout.org



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Becoming a sponsor will give you the opportunity to help 1000's of fathers Nationwide.

Bronze \$50

- ◇ Recognition at event.
- ◇ 200 Goodie Bag

Silver \$150

- ◇ Recognition at event.
- ◇ 200 Goodie bag
- ◇ Promotion on Instagram

Gold \$500

- ◇ Flyer
- ◇ Vendor table
- ◇ Recognition at event.
- ◇ Directory Website
- ◇ 200 Goodie bag



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Platinum

\$1000

- ◇ 1 chairs cover standerd design in 27 barbershop
- ◇ Logo Flyer
- ◇ 1 Vendor table
- ◇ Step and repeat
- ◇ Car wrap
- ◇ 5 min speech Recognition at event.
- ◇ Feature Website
- ◇ POSITIVE MIX-TAPE
- ◇ Any other promo



Additional

\$25 voice over ad SONG sponsor

\$100 logo on chair cover in 1 barbershop

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VENDOR OPPORTUNITY

Only 5 Vendor Table

We are offering informational vendor tables. You will gain exposure to 1000's of people. This is a great opportunity to introduce your product and services 1000s of fathers and children.

Rules :

- You will not have the opportunity to sell your products
- Must supply table cloth for an 8 ft table to collect data.
- You will be able to give Clients samples.
- Must supply table cloth

\$200
for a 8 foot table.



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